

Measure L is bipartisan, citizen-initiated ethics reform for City Hall that will:

- **Prohibit Campaigning on Taxpayer Dollars** – Measure L prohibits City-funded mailings by incumbents in the last 75 days of a reelection campaign.
- **Restrict Lobbying by Former Elected Officials** – Measure L keeps politicians from cashing in as special-interest lobbyists by prohibiting former elected City officers from lobbying the City for two years after they leave office.
- **Outlaw Acceptance of Honoraria** – Elected City officers will no longer be able to accept speaking fees, including from individuals, companies or groups with business before the City.
- **End the Practice of Councilmembers Voting on Their Own Pay** – Councilmembers now get to set their own salary, a system the San Diego County Grand Jury called “fundamentally flawed” and an “inherent conflict of interest,” concluding that “salaries of Councilmembers and the Mayor should be tied to an external benchmark.” Measure L implements this recommendation by permanently setting elected City officer salaries as percentages of Superior Court Judge salaries.
- **Eliminate the Car Allowance** – Elected officers are now entitled to an almost \$10,000 annual car allowance whether they drive on City business or not. Under Measure L, elected officials will be reimbursed for actual miles driven, like any other City employee.
- **Ban Free Luxury Box Seats** – Measure L bars elected officers from the free use of luxury skyboxes in all City-owned venues and prohibits them from giving those expensive seats away to donors, lobbyists and other cronies.

Measure L enshrines in the City Charter comprehensive reform that is designed to encourage citizen legislators and repel career politicians who are more interested in perks than public service.

Join us in supporting good government. Yes on Measure L.

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